

PORSCHE *Club* OF AMERICA
The Kentucky Region Newsletter

Pace Setter

MAY 2017

THE LAST ONE!

MAY MEMBERSHIP MEETING

Mark Nally & Karen Koenig's Home
3910 Glen Oak Dr.
Louisville, KY 40128



**Monday
May 15
7:00 PM**



Cars & Coffee is always held on the **second Saturday** from **9-11AM** in the parking lot of **Captain's Quarters Restaurant** on River Rd. **Now \$5 per car.**

This casual meeting involves anyone interested in all types of cars. It's a free event, however it is a benefit for Dystonia, so please make a donation and/or buy some coffee or breakfast to support the cause. It is weather-pending, but only depending on what conditions you're willing to bring out your Porsche. Just show-up whenever you can. Who knows, maybe some of us will go for a drive afterwards?

& EVERY SECOND SATURDAY OF THE MONTH
9am til 11am

Cars \$5 PER CAR Coffee FOR A CAUSE

Thanks from Ever Green!



Come out and see some of Louisville's finest cars.
5700 Captain's Quarters Road Prospect, KY 40059... Just off River Road
\$5 dollar entry fee. Open to the public! Everyone and every ride is welcome!

Become a Cars and Coffee for Clarity Fan on Facebook!

2017 KY Region PCA Calendar

www.kypca.org

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	9—Membership Mtg World of Beer Von Allmen Dr.	13—Membership Mtg Roosters Shelbyville Road	11—Membership Mtg Mellow Mushroom St. Matthews KY
<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Central KY SCCA Autocross Schedule www.ckrscca.org </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> Central Indiana PCA Calendar www.cirpca.org </div> <div style="border: 1px solid black; padding: 5px;"> KYRSCCA Autocross Schedule www.kyscca.com </div>	<p style="color: red; text-align: center;">>>CLICK<< ON THE EVENT TO BE AUTOMATICALLY FORWARDED TO THE DETAILS PAGE</p>	<p style="color: green; text-align: center;">See page 21 for info on Members Only Private Facebook Events Group</p>	<p>All events are subject to change due to weather and availability.</p>

KY PCA Website

www.kypca.org

Stay informed and participate! Join the KYPKA mailing list and be notified of upcoming events, club news, and membership information.

Remember, it's your participation as a member that makes the club successful.

Please visit the below website and sign-up today!

www.kypca.org

(mailing list sign-up for Pacesetter, Driver Education and general information)

www.kypca.org/club-news/

(club activities, meetings, or general announcements from KY Region PCA, the latest issue of the Pacesetter (our monthly newsletter), announcements of new models, racing news)

www.kypca.org/document-library/

(club specific documents, upcoming club events, frequently asked questions, mailing list sign-up, Web Links)

www.kypca.org/club-events/

(photos and videos from club events (member submitted or just something we think is really cool and Porsche related))

Having trouble viewing the www.kypca.org website? Do you have a suggestion on how we can improve it? Please send any feedback you might have to feedback@kypca.org.

Facebook:

www.facebook.com/groups/50109424636/



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When it comes to servicing your Porsche, get your knowledge from the source. Dedicated to Porsche vehicles above all else, Porsche certified technicians must complete over 80 hours a year training in the latest diagnostic technology and techniques. All Porsche genuine parts are factory-backed for two years when installed by your authorized dealer. Better still, there is no substitute for having your vehicle serviced by professionals who not only know Porsche, but live Porsche every day.

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PORSCHE

President's Report

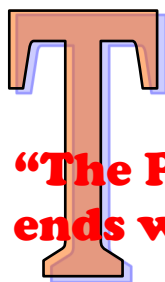
May 2017

Jason Miller—KY Region President



Where is the time going? It is May already!

April was a good month. The club visited what is likely to become a crown jewel to our city, and one of my now preferred bourbons, Angel's Envy Distillery. Starting with a "quick" drive through Jefferson Memorial Forrest and ending with lunch at Against the Grain. The weather was perfect, the food great, and the conversation even better. Minus the pollen count, we have had some beautiful spring days.



"The Pacesetter in its current form ends with this May edition."

May keeps the driving season going and the club socialization up. May 20th (my birthday, for those wanting to send gifts – reference above for gift ideas ☺) is the date for one of our most anticipated events of the year – Joe and Jane's Annual Cookout and Wine Tasting. This event has grown to be a club favorite. Joe has had to limit guests to the first 60, so RSVP soon!

Adding to our "bourbon trail" we will be driving to Town Branch Distillery on May 27. To stay up to date with all the events remember to check the website www.kypca.org or follow us on Facebook.

As a reminder, our June DE is scheduled June 9 – 11, registration opens April 23 at 9am. Followed by our Fall Festival September 8 – 10.

The Pacesetter will be moving over to a fully web-based design. The Pacesetter in its current form ends with this May edition. The new edition will be found at www.kypca.org.

The May meeting will be Monday, May 8 at the home of Karen Koenig and Mark Nally. Bring a chair. Check your e-mail for details including address.

See you there.

Jason Miller

We have made some changes to our Facebook presence.

As part of our 2017 marketing and communication plan, we have reevaluated our online presence.

As Jason has mentioned in our last few monthly meetings, we will shortly be launching a new online members-only site. In addition, we will be maintaining our existing members-only Facebook KYPKA Activities page with our event plans.

However, we have decided to leave the public Facebook KYPKA page behind, replacing that page with a new publicly-accessed page (found by searching on @KYPKA.PUBLIC) to inform non-members about KYPKA without sharing information intended only for club members. @KYPKA.PUBLIC is open to anyone who would like access, however, members should use the members-only Facebook page and our new web page for club social events and activity information.

Wine Tasting Social May Club Event *by Joe Galownia*

Based on past success, the fourth annual Wine Tasting Party is on for **Saturday, May 20th from 6:30-10PM** at the Galownia residence in New Albany, Indiana. It will be a great time to socialize, meet other club members, and enjoy great food and spirits.

This event is becoming more successful each year. Last year we had close to 60 attendees. This is pushing our capacity and ability to maintain the quality of the event for all so this year we will cap the attendance at 60. I will maintain a list of RSVPs in the order received and draw the line at 60. So please, if you sign up make sure you are coming and if you have to withdraw for some reason please notify me so I can move others up the list. RSVP requirements are listed below.

The format for the wine tasting is structured so that everyone will get to taste many different wines. Each person (or couple) is to bring **TWO** bottles of the **SAME** wine. Price point is \$10-25. For the tasting, one bottle of each wine will be opened for those attending to sample/taste. The second bottle will remain in reserve unopened. After dinner, the names of those attending will go into a hat for a drawing. Luck of the draw, each name is pulled and that person (or couple) gets to select from the unopened bottles as to which bottle they want to take home.

For dinner, the club will furnish a nice selection of cheeses during the tasting, with grilled steaks, vegetables, and deserts afterwards.

If you wish to attend this great event, **RSVP to Joe Galownia by Tuesday, May 16th via e-mail at: jmgalo@hotmail.com**. Phone is 502-836-4272 if you have any questions. This is a reservation-only RSVP required party to allow for proper supplies and food. There is ample safe parking, so bring your Porsche. Address is: **3008 Wolf Lake Blvd, New Albany, IN 47150**. Rain or shine, looking forward to seeing you there!



The 62nd Annual Porsche Parade July 9 - 15, 2017

Monthly Membership Reports
by Anthony Minstein

PCA Anniversaries!!

May 2017

Yrs	Name	City	Car Year, Model, Color
39	Russel & Rose Stein	Louisville, KY	1960 356
18	Jeremy & Shelly Miller	Fisherville, KY	1995 911 Carrera
18	Richard & Cathleen Vater	Alexandria, KY	1999 Boxster
13	Richard & Karen Basham	Hawesville, KY	1978 911 SC Silver
10	Julian Gabbard	Louisville, KY	2009 911 Carrera Arctic Silver
10	Robert & Jeanette Hardy	Pendleton, KY	1969 912 Sand Beige
8	Joseph & Jane Galownia	New Albany, IN	2008 Cayman S White
7	Marcia Brown	Bowling Green, KY	2002 Boxster S White
7	Bud and Jay Theobald	Louisville, KY	1970 911E Blue
5	Matt & Beth Bynum	Louisville, KY	2002 911 Carrera Blue
5	Mario & Beth Munoz	New Orleans, LA	1978 911 SC Targa Black
4	Mark & Boo Parker	Louisville, KY	1987 944S
3	William Blodgett	Louisville, KY	2014 Panamera GTS Dark Blue Metallic
3	Rick & Patrick Segeleon	Louisville, KY	2001 911 Turbo Speed Yellow
2	Craig Klutts	Bowling Green, KY	2002 911 Carrera 4 Cabriolet
2	Bryan Metzmeier	Floyds Knobs, IN	2014 Cayenne Diesel Brown
2	Gregory Poganski	Louisville, KY	2009 911 Carrera White
2	Jane Shirley & Richard Shipley	Floyds Knobs, IN	1996 911 Targa Midnight Blue
2	Tom & Clint Stinnett	Clarksville, IN	1970 914-6 Light Ivory
2	Robert Summers	Utica, IN	2008 911 Turbo Meteor Gray Metallic
1	Stuart Baldwin	Madisonville, KY	2006 911 Carrera 4S Black
1	Gary Coffman	Elizabethtown, KY	2017 911 Carrera S Graphite Blue
1	Stephen Sautel	Louisville, KY	2005 911 Carrera

**Incomplete profiles are based on the info you filed with National when joining/renewing your membership.

Welcome New Members!!

April 2017

Name	City	Car Year, Model, Color
John Martinez	Springfield, KY	1983 928S Gold/Bronze
David Moser	Fisherville, KY	2007 Cayman Silver
Brandon Denton	Prospect, KY	2007 911 Carrera 4S
Lucio Mazzini	Imola, Italy	1987 928 S4 Diamant Blau
Ben Yaney	Mt Washington, KY	2000 Boxster Lapis Blue

Greetings from the Zone! Many of you may not be aware that each year the Zone Rep is tasked with holding a presidents' meeting. The Presidents' Meeting is a chance for all the presidents within the Zone to discuss and share successes and concerns with each other and a member of the Executive Committee (EC). The Zone 13 Presidents' meeting was held on March 25th and was hosted by Geoff Isringhausen Sr. and Geoff Isringhausen Jr. at Isringhausen Porsche located in Springfield, IL. Due to the large geography of the Zone, travelling is a major commitment for the majority of the presidents. I am happy to report that 7 of the 8 presidents attended and the one who did not participated via a web meeting software for part of the presentations.

Also attending the meeting and representing the EC was Tom Gorsuch, National Vice President. Tom was a valuable asset to have at this meeting. He provided valuable knowledge on dealer relations and how to build mutually beneficial relationships between the regions and the dealers. Tom's insight on how to develop win-win situations was eye opening and excellent food for thought.

The other major highlight of the day was the presentation made by Maggie Garnett, the Region Social Media Chair. Maggie's presentation dealt with how to use social media to promote the Club using tools such as Twitter, Facebook and Instagram. She also described the pitfalls and disasters that could occur with their use, specifically seemingly innocent posts that may be misinterpreted when viewed from outside the Club. Maggie stressed the importance of having both a strong Social Media Policy and Chair within each region to both present and maintain a great image of the Club that will attract and retain new members.

Having said this, promoting a positive image, in general, should be standard policy as we drive our cars to events and on events. We should always be aware of the image we are presenting when participating in our club activities. It might be fun in the moment to go blasting down the highway during a tour, but you never know when that might end up posted on the web in a not so positive way.

Well nice weather is just around the corner. It is about time to start breaking the cars out of the garages. I am looking forward to visiting each region and meeting as many people as I can. I have met your presidents and am impressed by their dedication to making your regions successful. So, please support them and your region by attending the events that are scheduled. Volunteer to help when you can. Just remember, it *IS* the people and not just the cars!

Jack Stephensen

Zone 13 Rep



KYPCA Drivers Education

June 9-11

Putnam Park Road Course

www.KYPCA.org



WHAT IS DRIVERS ED? - This program is designed to afford participants the opportunity to develop car control and other essential driving skills in an organized manner. People of various skill levels attend these events for a variety of reasons. The common denominator is that they have a great time and learn from their experience. Safety of participants and their cars is our number one concern.

WHY DRIVERS ED? - The principal reasons for Driver Education are to make all of us who participate more skilled and safer drivers and to provide us with the opportunity to learn about our cars and to experience "driving in its purest form". The fact that this happens to be an incredible amount of fun is quite an extra bonus.

Registration opens approximately 4-5 weeks prior to the event.



Go to www.MotorSportReg.com to register.

Registration opened Sunday April 23 at 9 AM.

May Pano Article
by Anthony Minstein

WELCOME, sweet season of delight,
What beauties charm the wond'ring sight
At high noon, ere the birds take flight
We drive our Porsche, from dawn to night

Yes, Spring has returned to Kentuckiana; the budding trees, the buzzing bees and Kentucky Porsche Region meeting for a drive..

The start of our season was a new stop on the Urban Bourbon Tour: visiting Angels Envy Distillery, one of the many new distilleries popping up in downtown Louisville. We met as usual at the park across from Bluegrass Porsche at our normal start time. Angels Envy caps tours to 10 people per hour (tickets bought in advance), and the club was broken into two groups based on tour start time: 11 and noon.

The weather was perfect; clear blue sky with temperatures just south of 80 degrees. Lovely day for a drive and for al fresco dining post-

tour at Against The Grain, in the shadow of the Louisville Bats stadium. Before the drive, we first went across the street to the dealership for Panamera launch. Beautiful car!

The 11 tour group rolled out, unfortunately not having the time for an extended drive heading downtown driving by the river.

The noon tour group had the time to drive through the Jefferson Memorial Forest in southwest Louisville, in the Knobs Region of Kentucky. At 6,500 acres, it is the largest municipal urban forest in the United States and is crossed by great roads for driving and motorcycling. After an hour spent motoring, our noon tour group went downtown.

We arrived at the distillery as the 11 group was completing their tour and were heading across the street to have lunch. The day concluded with a al fresco lunch doing what our club does best; socializing.





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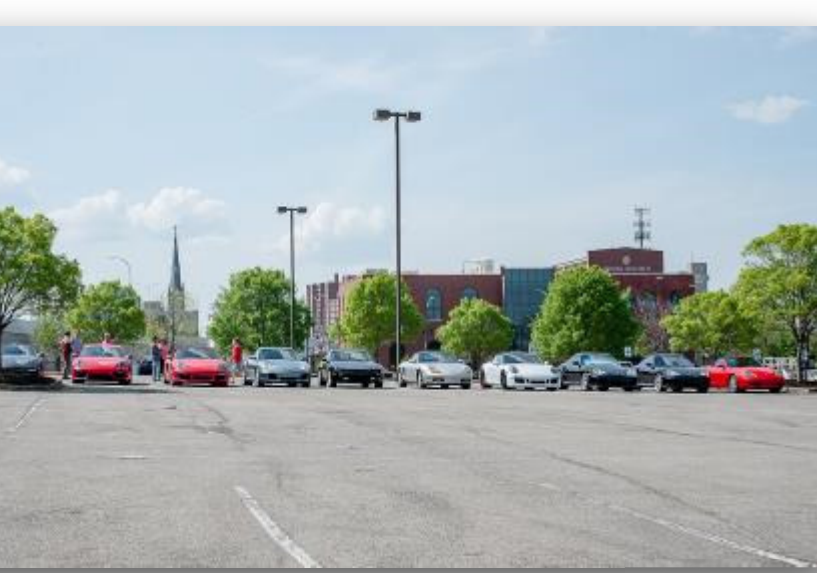
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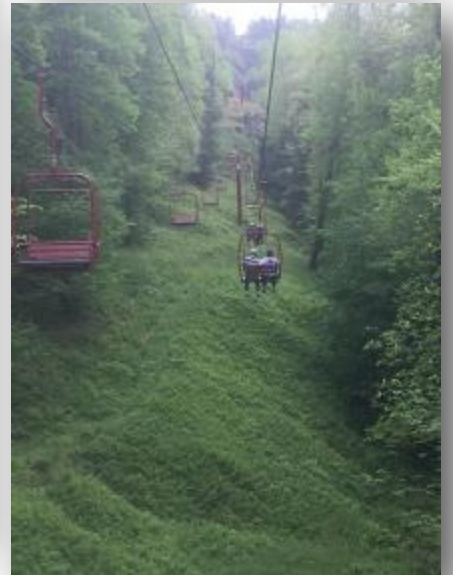


PaceSetter





Natural Bridge Drive
By T.H. Morris





The day started out early in Louisville with a very intense rain storm and lightning show. Thankfully, the rain had let up in time for us to gather and head for Lexington. The clouds gave way to clear skies and ultimately a beautiful sunny day. The Lexington crew brought out about a dozen cars and we had about the same. We made our way toward the state park and enjoyed lunch at Miguels. A few opted to ride the chair lift up to visit the bridge. I am glad I did as I had not been before and it was spectacular. We then took a scenic route back through Irvine, Richmond, Lexington before getting into congestion again so it was time for a little more country roads before this day was to conclude. A very long day but so much fun. Thanks to all that came out. See you on the next one.



Photos by Robert Klein





For Sale

944 seats—Linen color leather front seats. Passenger and driver seats. Both power controlled. \$150 or best offer. Mark Schweinhart, (502) 608-0570 or markcrt@gmail.com. (Editor's note: please get these out of my garage!!)



For Sale

2012 Porsche 911 GTS Cabriolet—25,600 miles, 2nd owner, Porsche certified until 10/2017, 2,600 miles on new Bridgestone Potenza, Platinum Silver/Espresso Brown (full leather)/Cocoa Top, 408 HP/7 speed PDK, Chronograph option (sport mode & sport plus), sport steering wheel/paddles, sport seats & sport exhaust, clear bra (replaced July 2016), center lock wheels, all the advantages of a 911 GTS, in excellent condition. Now asking \$74,000. Contact Dale White 859-221-1521



MEMBERS ONLY PRIVATE FACEBOOK EVENTS GROUP

We have created a new way to share information with you about all of the planned activities for the club. This will be in addition to the other tools we already use such as email announcements, the website and the monthly editions of the Pacesetter. A new page has been created on Facebook that is dedicated to activities and events. This page will be accessible **only to club members** and will contain detailed information about each planned activity, including dates, times, maps, and activity overview. Your use of this page also helps me see how many people are interested in each planned event as you are able to indicate that you are going, might be going, or will not be going.

If you are already on Facebook and would like access to the page, please let me know and I will get you added. By design, it will not show up in a Facebook search and you have to be explicitly added to the group in order to see and receive page updates. I will just need your Facebook page name to get you added. If you are not currently on Facebook, I invite you to give it a try as it is a very powerful and convenient tool for communication. If you aren't sure how to get started, let me know and I would be glad to try and help. Facebook interaction can be as little or as much as you wish.

Thanks! I look forward to seeing you on many of our outings! As usual, if there are things that Edward and I can do to make the outings more meaningful to you, please don't hesitate to drop us a note. We are always looking for new ideas.

Regards,
T.H. Morris
terencehmorris@att.net



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PACESETTER ADVERTISING RATES

Classified Ads for 'The Mart' are published at no cost to PCA members for 3 months and at nominal cost to non-members. Send copy for ads to the PaceSetter Editor.

Commercial Rates: 1/4 Page \$130, 1/2 Page \$250, Full Page \$500, per year. Quarterly terms are available but require advance payment.

Business card ads are accepted from Kentucky Region members only at \$65 per year. Mail your card and a check made payable to Kentucky Region PCA, to the Pacesetter Editor.

2017 Planned Activities



May 20, 6 PM

Joe and Jane’s Annual Cookout and Wine Tasting Party

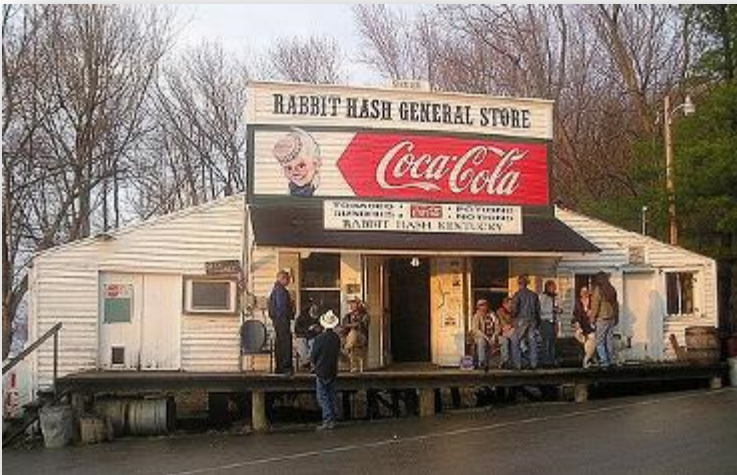
This annual event is one that should not be missed. Joe and Jane Galownia host the club for a wine tasting and steak dinner. This is an RSVP only event - please RSVP to terencehmorris@att.net no later than Monday May 15th. Select two matching bottles of your favorite wine to bring. One will be opened for the tasting, and the second is reserved for the drawing. You will make notes during the tasting and these notes will help you make your selection from the collection of reserved bottles as your number is drawn after dinner. Couples that want to take home two bottles should bring a total of four bottles.



May 27, 10AM

Town Branch Distillery Tour

This drive will bring the Kentucky and Bluegrass PCA chapters together for a tour of the Town Branch Distillery in Lexington. Lunch plans are still being worked out.



June 17, 10 AM

General Butler State Park and Rabbit Hash General Store

General Butler State Resort Park
1608 US Highway 227
Carrollton, KY 41008

The Rabbit Hash General Store experienced a devastating fire a couple of years ago and is in the final stages of being rebuilt. We will drive to General Butler State Park for a picnic lunch and then stop by the new general store.



July 1, 9:30 AM

Goodwood Distillery Tour

St Matthews, KY

Finally heard back from Goodwood and they will be able to host a tour for us at noon. This will give us ample time for a decent drive before we head downtown. And for those that are interested in staying for a late lunch, we can find something satisfying in the many options now offered up in NuLu.



July 15

Keeneland Concours Drive



July 22, 10 AM

Patoka Lake Winery

Dubois, IN 47432

This recently opened winery near the shores of Patoka Lake is excited to host us for a wine tasting and tour. There is a cafe onsite for us as a lunch option.



July 28, 6:30 PM

Polly's Freeze Ice Cream Run
5242 State Road 62
Georgetown, IN 47122



August 18, 5:00 PM

Anthony and Vycki Minstein Pool Party
Louisville, KY

Porsche club swimming, drinking and eating at the Minstein's home in Indian Hills (off Highway 42 inside the Watterson). Plenty of on-street parking, so bring your Porsche. We'll have an assortment of meat, fish and salads, plus soft drinks, wine and bourbon.

Bring an outdoor chair and towel.



August 26

Parade Laps at NCM Motorsports Park
Bowling Green, KY

Back by popular demand will be a trip to NCM for a few parade laps. The cost per car is \$45, payable to NCM when we arrive. The track has a HPDE scheduled for that day so we are being accommodated during that event's lunch break so we must be on time. I will owe the track a car count a week before so please RSVP for this event by mid August. We had a great turnout last year and there are a lot of new cars this year so if you want to experience a track setting without signing up for a full weekend DE then this is a great option. No special requirements and no helmet is needed. Just you, your car and a spirited drive. Disclaimer: The club's drive will terminate at the entrance to the NCM facility and you will be responsible for your experience at the track.

REGISTRATION OPENS
FEBRUARY 21ST



Join in the fun!



PHOTOS: VEEB SPokane JAMES BECKMAN, JEFF SCHINDLER, ERIC WYBELL

Join your fellow Porsche Club of America members at the 62nd Porsche Parade on July 8-15, 2017. Parade is PCA's annual, weeklong event enjoyed by several thousand of your fellow members, who will gather this year in Spokane, Washington.

Parade participants will enjoy Driving Tours and a Gimmick Rally to explore eastern Washington's mountain vistas and high desert, the Concours at Riverfront Park, an Autocross, and a Time-Speed-Distance Rally to test your competitive spirit.

When you want to step away from driving, Spokane is a walkable city with award-winning eateries, the Cork District tasting rooms, craft breweries, and boutique shopping. Bring the kids, too, as they'll be kept busy with activities such as model Porsche Concours, RC Car racing, and an ice cream social (well, adults can join in the ice cream, too).



HOUSING RESERVATIONS AND
PARADE REGISTRATION
OPEN ON **FEBRUARY 21ST**.
REGISTRATION FOR EVENTS
OPENS ON **APRIL 3RD**.



SANTA FE MAY 25-28, 2017

Presented by Porsche of Albuquerque

Celebrate the 2017 Fiesta New Mexico at the Hilton Santa Fe Historic Plaza Hotel in beautiful Santa Fe, NM! It's the 50th Year of Roadrunner Region hospitality and fun!

- **Concours**
- **Autocross**
- **Landmarks Rally**
- **Beautiful New Mexico Drive Outs**

There will be a Welcome Reception, Continental breakfasts and Awards Banquet. You will definitely want the commemorative t-shirts and other goodie bag items, all included.

COME CELEBRATE THE 50TH ANNIVERSARY OF THE ROADRUNNER REGION AT THIS PREMIER EVENT!



There is a lot to do in Santa Fe, NM. You may want to come early and stay late to really enjoy the trip. Below are some helpful links to help you plan your trip.

- https://santafe.org/Visiting_Santa_Fe/Things_to_Do/Tours/index.html
- https://santafe.org/Visiting_Santa_Fe/Self_Guided_Tours/index.html
- https://santafe.org/Visiting_Santa_Fe/Museums/index.html
- https://santafe.org/Visiting_Santa_Fe/Dine/index.html
- https://santafe.org/Visiting_Santa_Fe/Galleries/index.html
- <http://www.visitalbuquerque.org>
- <http://taos.org>
- <https://www.newmexico.org/videos/>
- <http://www.newmexico.org>

Registration will be through **motorsportreg.com**

<http://www.motorsportreg.com/events/2017-rrr-pca-fiesta-new-mexico-hilton-santa-fe-historic-plaza-roadrunner-027901>

30 cars have already registered- don't miss out on this fantastic Porsche Roadrunner adventure! We can accommodate a maximum of 100 cars at our event.

The Roadrunner Region is proud to announce that the artwork for this event, which will be on our commemorative t-shirts, will be produced by world-famous Porsche artist, **Nicolas Hunziker**.

You can see more of Nicolas' art at this site: **nicolashunziker.com** and be sure and visit his store to see his collection of t-shirts and, newly available, footwear.

Nicolas has done the artwork for the first three Porsche Werks Reunions held in Monterey, CA during the Pebble Beach Concours d'Elegance Car week, and we are immensely proud that he will be doing the artwork for our 2017 Fiesta New Mexico event. The 2017 Fiesta New Mexico t-shirts will certainly be a collector's item and will only be available to Fiesta New Mexico registrants (and co-registrants) by attending our event.

WAIVERS REQUIRED FOR MINOR PARTICIPANTS

****Important update for those planning on attending club activities with their underage family members****

We are excited to offer a variety of activities to club members. Occasionally, minors attend these events and this is good to see because it is important that we continue the family friendly culture. We are all well accustomed to signing the waiver supplied by PCA national immediately prior to departing on our drives. We also have forms specifically addressing the participation by minors. In the past, we have been able to utilize the single signature of the guardian/parent attending the event but this is no longer the case. A recent development has led the insurance company to state that unless both guardians/parents of the minor sign the waiver, then neither the adult attendee or the minor attendee are covered by insurance. If you plan to bring your under the age of 18 family members along, please print off the waiver and have both parents sign the document and bring it along with you to the activity. A link to the waiver form is included below.

Minor Waiver Form from PCA National Website link:
<https://www.pca.org/resource/waiver-minors>

A promotional graphic for Treffen Asheville. The background is a scenic view of rolling mountains at sunset, with a purple and orange sky. In the top left, there is a circular logo with a compass rose and the text 'Treffen ASHEVILLE'. Below the logo, the text 'There are secrets hidden in these mountains.' is written in a cursive font. At the bottom, the phrase 'Drive. Dine. Explore.' is written in a large, elegant cursive font. In the bottom left corner, the text 'Treffen Asheville' is written in a bold, green font, followed by 'September 20-24, 2017', 'Omni Grove Park Inn', and 'Asheville, North Carolina'. In the bottom right corner, there is a vertical line separating the text 'For program information and registration details, see the Treffen website: treffen.pca.org or email the Treffen North America staff at: treffen@pca.org'.

I Never Knew How to Pronounce His Name by Danielle Badler

I'm talking about Ferdinand Piech. And, yes, I also have no idea how to add the two dots over the e. Use your imagination. Because that should no longer be a challenge.

As reported in Autoblog and a host of other media outlets, Piech has sold his holdings in Porsche SE, which owns 52.2 percent of the voting shares in VW, to his younger brother Hans Michel Piech. The estimated value of the stock is \$1 billion, give or take.

And here's the second shoe to drop. Porsche SE chairman Wolfgang Porsche told a German newspaper recently "That no family member is active in the operating business must apply to Porsche SE and the whole Volkswagen group."

So Piech is out. Out out. Financially and from any form of managerial role. As an enthusiast, I have mixed feelings about all this.

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"Piech's approach (was) a reign of terror."

On the one hand, let's just tick off some of this man's accomplishments. The 906. The 917. Creating the modern Audi, and starting with the rally car that evolved into the four-wheel drive Audi Quattro.

Let's go on. Acquiring Lamborghini, and bringing some semblance of stability to the marque. Acquiring Bentley, and finding a place for the ill-fated Phaeton platform in the Continental. Bringing Bugatti back from the dead.

I mean, you can hardly imagine what it must have been like when he dropped by the office of some chief engineer, sat down and said something like "I want you to design for me a road car with 1,000 hp. And handling to match. Don't worry about the price point."

On the other hand... It's not the first time that Porsche-Piech family members have been banned from active roles in the organization. The first exile occurred way back in 1972, when all family members were banned from working at what was then just Porsche. That's when Piech went to Audi, after a few years as a consultant. And when Butzi Porsche started Porsche Design as an independent organization.

Why has this happened, yet again? Well, Piech is a very complex man. His penchant to oust executives who do not perform to his standards is leg-

endary. Let's name a few names. Pischetsrieder. Wiedeking. It backfired with Winterkorn.

It's his management approach. Maximum Bob Lutz wrote a column in Road and Track, about a year and a half ago, on Piech and his leadership style. I dug it up.

In it, Lutz came out and more or less just said that Piech was responsible for the VW diesel-emissions scandal.

"Whether he specifically asked for, tacitly approved, or was even aware of the company's use of software to deliberately fudge EPA emissions testing is immaterial," Lutz said.

What he did, Lutz noted, was lay down the gauntlet. Either you achieved the results he was looking for, or you were out. "The guy was absolutely brutal," Lutz stated. He called Piech's approach a reign of terror. And it created a culture where performance was driven by fear and intimidation.

Regarding Diesel-gate, Lutz opined that the VW engineering team probably came in and said, "We don't know how to pass the emissions test with the hardware we have." And Piech's reply was probably something like "You will pass! I demand it! Or I'll find someone who can do it!"

It's a very dangerous approach. One in which you can get great short-term results, but also have a disastrous longer-term effect. Lutz likens it to the actions of a dictator. Because dictators can often wind up "by destroying the very countries they thought their omniscience and omnipotence would make great."

Then I came across an article in Autoweek, which covered a recent interview Reuters conducted with VW's head of human resources, Karlheinz Blessing. Blessing acknowledged that the way the company is run needs to change. But he said it will take time.

How much time? It's hard to say, he noted. Because the company's way of doing things is so embedded. The Piech way of doing things? That's the implication.

To which I sigh a huge "oh well." The article notes that VW reported a record total of 10.3 million cars delivered, worldwide, across all brands last year, and financial results that will go a long way to help recover from a cost of at least \$24 billion for the diesel crisis. It doesn't sound like the organization is going under, any time soon.

But, as an enthusiast, you do have to wonder, don't you? About just what Piech would have in mind, if he popped into your office nowadays ... what engineering, or marketing, or brand identity challenge he would lay down.

We'll never know.



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The Boxster

To be published in the May 2017 issue of "Die Porsche Kasette"

The Porsche Boxster was presented to the automotive industry in 1993 as a prototype at the Detroit Auto Show. It quickly gained popularity as magazines articles spread the word of an entry-level, 2-seater, mid-engined Porsche.



At the time, to say that Porsche was struggling economically, would be a gross understatement. Porsche vehicle sales had declined sharply (from 50,000 units in 1986 to just under 14,000 in '93), especially in the US, where Porsche sold 50% of its production. Porsche was going bankrupt!

In 1993, Wendelin Wiedeking, an engineer and former head of production at Porsche was appointed CEO. One of his first moves was to bring in Japanese (Toyota) consultants into the manufacturing plant, which was perceived as an insult by most of the



Based on recommendations from the Toyota consultants, Porsche also streamlined production in order to be more efficient so the Boxster was co-developed and co-engineered with the next-to-come Carrera 996. These were the first production water-cooled, flat-6 cars, and they shared many of their components.

The Boxster became an instant success! Between 1996 and 2003 it was Porsche's best-selling model and has hence been dubbed: **The car that saved Porsche.**

In 1996 Porsche had North American (Canada & USA) combined sales of 7,524 units. In '97 it almost

doubled sales to 13,731 units and by 2004 it had grown to 33,289 cars per year. This "instant" success was both a blessing and a curse. Porsche had to immediately open a second manufacturing facility (in Uusikaupunki, Finland) in order to keep up with demand since the Stuttgart facility was overwhelmed.



The Boxster's official model designation is 986 and its name comes from

P "Porsche was going bankrupt!"

workers, since Toyota had just recently offered to purchase Porsche. Luckily the family was unwilling to sell.

With the input from the consultants, Porsche streamlined its manufacturing, going to a JIT (just in time) production method which dictated the complete elimination of waste and producing just what is needed, when it's needed and in the exact amount that it's needed. Porsche entered into a new, modern, automated manufacturing era.

combining the words "boxer" (as in the engine configuration) and "roaster".

It made its debut in Europe as a model year 1996 and then came to America in model year 1997. When it was introduced in the USA in 1997, its MSRP was \$39,900.00.

Boxster

For 1997, 1998 and 1999 the Boxster was sold with a 2.5 liter flat-6, making 201 HP. It was available with a 5-speed manual or a 4-speed Tiptronic and a myriad of factory options that would bloat the car's price to typically \$50,000 per unit. Several 986s were ordered with so many options that they easily surpassed \$100,000 as their sticker price.

With model year 2000, Porsche expanded the Boxster platform by offering 2 versions: The base Boxster and the more powerful Boxster S. The base's power and torque were bumped as the engine now displaced 2.7 liters and made



217 HP. The "S" version had a displacement of 3.2 liters and made close to 250 HP but also included larger brakes and an extra radiator for better cooling the higher displacement engine. Also, these were now the e-gas cars, meaning that they had an electronically controlled throttle body vs. having a cable-operated one as in the earlier versions.

Their MSRPs also grew to \$41,430 and \$49,930 respectively. These were still 986 cars and every year Porsche made improvements in both power and torque and offered additional creature comforts not found in the earlier models, such as cup holders, glove compartments, glass rear windows, etc.

The last of the 986s were offered as model year 2004. They still maintained their previous engine displacements of 2.7 and 3.2 liters but their MRSPs kept growing to \$42,600 and \$51,600 for the base and S models respectively and a Special Edition S, dubbed the 550 Spyder was offered at \$59,900 which included many factory options as "standard". The story of the Boxster doesn't end there. Just its first generation, the 986.



Throughout its history the 986 Boxster has been picked on and demeaned by some as "not a real Porsche", "a chick car", "a Porsche with panties" etc., etc., but as each year passed, it got better and better.



When we mentioned that the instant success was also a curse we were also referring to some of the quality issues that they went through initially. Because production was ramped up so quickly, Porsche did not inspect each and every engine block (as they had done before) prior to engine assembly. As a result, a number of "porous blocks" made it into production, later causing Porsche to have to replace those engines when their coolant mysteriously started disappearing.

Because they did not want to lose those porous blocks and reduce Boxster production numbers it was decided to bore the cylinders out and place a steel sleeve which would solve the porosity in the blocks. Some time later some of those sleeved engines failed due to a "slipped sleeve" causing Porsche to have to replace some more engines.

For those of us who have owned (and I still do) a first generation 986 Boxster, it has been a fabulous platform that is pure and simple incredibly fun to drive, whether at the track or on the street.

The simplicity of the car together with its light weight and mid-engine placement has made it an icon. This doesn't mean that it hasn't been without issues, as any other car. In particular the infamous IMS issue. But the good news is that the IMS issue can be solved and now that the 986 is a classic we are starting to find those who are restoring and preserving them for future generations.

Since its inception the Boxster, unlike other classic Porsches had been depreciating year after year, and now, at 20, the depreciation has finally stopped. According to Hagerty Classic Insurance Company, values of the 986 have leveled off and they are expected to climb. So if you have thought about owning one, now is the time, before they start to appreciate in value as they rightfully should.

Sometime down the road we'll bring you the 2nd (and 3rd) part of the Boxster Story.

For more information on Boxsters and more, please visit my website: www.PedrosGarage.com.

Happy Porsche'ing,

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Photo by Larry Cornelius.