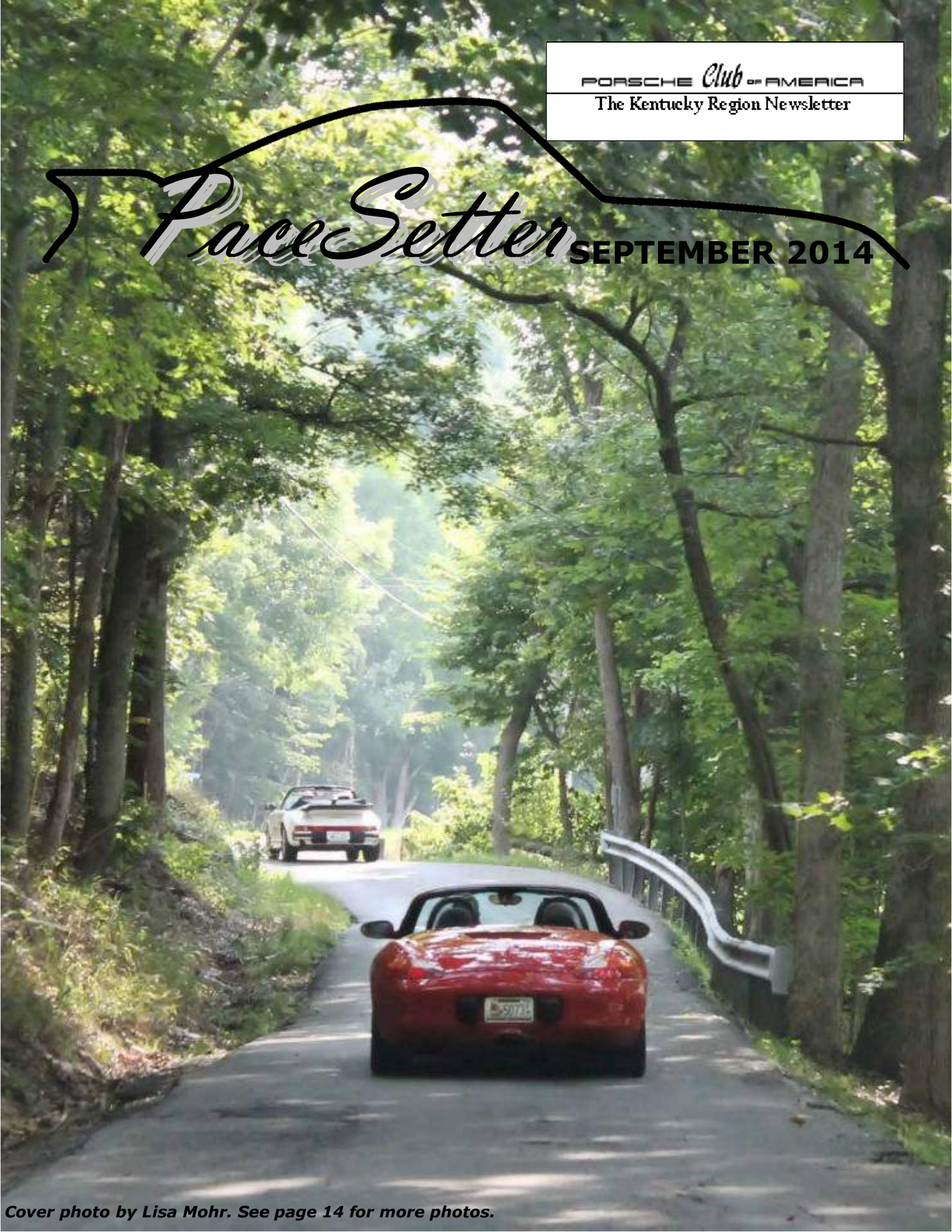


PORSCHE *Club* OF AMERICA

The Kentucky Region Newsletter

Pace Setter SEPTEMBER 2014



Cover photo by Lisa Mohr. See page 14 for more photos.

AUGUST MEMBERSHIP MEETING

Bravo! Italian Restaurant

206 Bullitt Ln, Louisville, KY 40222

Cross Streets: Near the intersection of Bullitt Ln and Oxmoor Ct

(502) 326-0491

Menu: <http://www.bravoitalian.com/menus.html>



Monday
Sept. 8
7:00 PM

The Saturday morning Breakfast Socials

(starting at 9 AM) are held the **fourth Saturday** of the month. They are at the **Steak 'n Shake** (click for [Directions](#)) in **Springhurst Town Center**, corner of Gene Snyder Freeway and Westport Road.

The only purpose is to get together with other Porsche owners for a very informal breakfast and BS session before starting the Saturday 'Honeydoo's'. Sometimes there is a Saturday drive or event and this can be the starting place. Or maybe we will visit someone's garage for a check on a recent project, being it a car restoration or other project of interest.

Mark your calendar for the monthly meetings AND the Saturday Breakfast. If you are not a 'meeting' kind of person, surely you can join us for breakfast. Don't forget to drive your Porsche, as we often have parking lot 'tech and admiration' sessions. No reservations required, just show up....

Contact Ken Rabeneck @ 502.897.5449



2014 KY Region PCA Calendar

www.kypca.org

Current Events!!			
<p>Sept. 8, 2014 Membership Mtg. Bravo! Italian Restaurant <i>(see page 2)</i></p>			
<p>Sept. 27, 2014 Saturday Morning Breakfast Social Steak n Shake Time: 9:00 AM <i>(see page 2)</i></p>			
<p>NOTES: Contact Information can be obtained in the newsletter on Page 2.</p> <p>All events are subject to change due to weather and availability.</p> <div data-bbox="120 1360 431 1507" style="border: 1px solid black; padding: 5px;"> <p>KYRSCCA Autocross Schedule www.kyscca.org</p> </div>	JULY	AUGUST	SEPTEMBER
<div data-bbox="120 1541 431 1688" style="border: 1px solid black; padding: 5px;"> <p>Central Indiana PCA Calendar www.cirpca.org</p> </div> <div data-bbox="120 1717 431 1864" style="border: 1px solid black; padding: 5px;"> <p>Central KY SCCA Autocross Schedule www.ckrscca.org</p> </div>	OCTOBER	NOVEMBER	DECEMBER
	<p>3-5—French Lick Concours</p> <p>13—Membership Mtg. Bluegrass Dealership</p> <p>25—Huber’s Winery Drive <i>(see page 10)</i></p>	<p>10—Membership Mtg. El Tarasco Mexican Restaurant</p>	<p>6—Distillery Tour and Dinner <i>(see page 9)</i></p> <p>8—Membership Mtg. Bravo! Italian Restaurant</p> <p>12-14—Fall Festival DE <i>(see page 7)</i></p> <p>13—Cars & Coffee <i>(see page 10)</i></p> <p>27—Saturday Morning Breakfast Social</p>

KY PCA Website

www.kypca.org

Stay informed and participate! Join the KYPKA mailing list and be notified of upcoming events, club news, and membership information.

Remember, it's your participation as a member that makes the club successful.

Please visit the below website and sign-up today!

www.kypca.org

(mailing list sign-up for Pacesetter, Driver Education and general information)

www.kypca.org/club-news/

(club activities, meetings, or general announcements from KY Region PCA, the latest issue of the Pacesetter (our monthly newsletter), announcements of new models, racing news)

www.kypca.org/document-library/

(club specific documents, upcoming club events, frequently asked questions, mailing list sign-up, Web Links)

www.kypca.org/club-events/

(photos and videos from club events (member submitted or just something we think is really cool and Porsche related))

Having trouble viewing the kypca.org website? Do you have a suggestion on how we can improve it? Please send any feedback you might have to feedback@kypca.org.



Facebook:

www.facebook.com/groups/50109424636/



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When it comes to servicing your Porsche, get your knowledge from the source. Dedicated to Porsche vehicles above all else, Porsche certified technicians must complete over 80 hours a year training in the latest diagnostic technology and techniques. All Porsche genuine parts are factory-backed for two years when installed by your authorized dealer. Better still, there is no substitute for having your vehicle serviced by professionals who not only know Porsche, but live Porsche every day.

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Porsche recommends **Mobil 1**



PORSCHE

President's Report

September 2014

Jason Miller—KY Region President



Okay, here we go. Focus. Speed. I am speed. One winner, forty-two losers. I eat losers for breakfast. Breakfast? Maybe I should have had breakfast? No, no, no, focus. Speed. Faster than fast, quicker than quick. I am Lightning.

Yes, I am quoting Lightning McQueen. The advantages of having a seven year old in the house – I still get to watch cartoons. And, because of this movie, my daughter loves cars, racing, and going fast. In fact she watches F1 with the same attention as if it were "My Little Pony". I'm not saying she is going to be Danica Patrick, and yes I am coming to the realization that once she reaches 16 I may be in trouble. But for now it is pretty cool. She loves Porsches and can identify each model.

“Okay, here we go. Focus. Speed. I am speed. One winner, forty-two losers. I eat losers for breakfast.”

Speaking of fast, the green flag is out, 8 months down, 4 to go. 2014 is motoring by. September and October promise to be great months packed with plenty of Porsche Club activities.

Sept. 6 - Buffalo Trace Distillery Tour and Lunch
Sept. 8 - Monthly Membership Meeting @ Bravo's
Sept. 12-14- DE Fall Festival Putnam Park
Oct. 3-5- French Lick Concours
Oct. 13 - Monthly Membership Meeting @
Bluegrass Motorsport
Oct. 25- Annual Huber's Drive with CIR PCA

Please note the October Membership Meeting will be held at the dealership. This meeting will be to nominate YOUR Club Officers for 2015. Voting will occur in November.

As you may know Toyo Tire is the official sponsor of our PCA Driver's Education Program. PCNA is working with Toyo in several endeavors this year. Each region has been asked to send **two names** - *Top Regional Instructor & Regional Rookie Driver of the year*. The Top Instructor will receive an award and will be placed in pool according to Zone. One top instructor from each Zone will receive a set of Toyo tires with a value up to \$1500. Each Regional Rookie of the Year will receive an award and be placed in a pool from which one Rookie driver will receive a set of Toyo tires with a value of \$1500.

Please e-mail me your nominations at millermd@twc.com. I will tally and send the name getting the most nods for each category. The deadline for submission is Wednesday, September 17, 2014.

[*Lightning McQueen seeing Sally for the first time*] Holy Porsche...

Our September meeting will be Monday, September 8 at Bravo! near Oxmoor Mall. The meeting starts at 7pm, but many arrive as early as 6:30.

Jason Miller

KYPCA Drivers Education

September 12-14
Putnam Park Road Course
www.KYPCA.org



WHAT IS DRIVERS ED? - This program is designed to afford participants the opportunity to develop car control and other essential driving skills in an organized manner. People of various skill levels attend these events for a variety of reasons. The common denominator is that they have a great time and learn from their experience. Safety of participants and their cars is our number one concern.

WHY DRIVERS ED? - The principal reasons for Driver Education are to make all of us who participate more skilled and safer drivers and to provide us with the opportunity to learn about our cars and to experience "driving in its purest form". The fact that this happens to be an incredible amount of fun is quite an extra bonus.

Registration opens approximately 4-5 weeks prior to the event.



Go to www.MotorSportReg.com to register.

Registration opens July 27.



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Putnam Park - Blue Grass Motorsport

Click on the box above to see a great video of our Drivers Education at Putnam Park.

Buffalo Trace Distillery Tour and Lunch at Beaumont Inn



Saturday **September 6th** – RSVP Event

Bourbon aficionados take note. We have a fantastic event planned for the first Saturday in September. Due to a size limit imposed by the distillery, this is limited to the first 15 people that sign up. Anyone beyond that can absolutely come along for the drive and lunch however a tour of the distillery cannot be guaranteed. The "Hard Hat Tour" is an insider's look into the behind-the-scenes work that goes into crafting truly great bourbon. You'll witness everything from grain delivery to the cooking process to fermentation and, of course, distillation. The two hour tour includes a stop at the E.H. Taylor, Jr. Microstill, where the Distillery's unique and award-winning Experimental Collection whiskies are made. Tour route includes stairs and there is a lot of walking involved. Comfortable shoes and clothing are recommended. All tours are complimentary and include a tasting of some of our award-winning products. Space on the tour is limited to 15. This tour is only offered once a day and starts at 10:30am so we will need to depart no later than **9:00am** to ensure sufficient travel time along a scenic route.

After the tour, we will drive south to Harrodsburg for a visit to the Beaumont Inn where we will have a late lunch in the tavern. After lunch, it was suggested that we might enjoy creating our own bourbon flights from their selection of over 70 different bourbons. For more information on the inn and its amenities, please visit their website at www.beaumontinn.com RSVP to terencehmorris@att.net by Friday August 29.

Starting point for this drive is the Arthur K. Draut Park across from the dealership.

(We have filled the tour. Anyone else that wishes to attend will be along just for the ride and the lunch at Beaumont Inn.)



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Huber's Winery Drive

Wow for 12 years now, the Kentucky Region has been meeting up with the CIR Region for the Huber's Winery Pumpkin Festival and wine tasting. This year the event will be late in October. Saturday October 25th. We'll meet up with the CIR Region hopefully around noon.

Here are the details:

Date : Saturday October 25th , 2014

Meet: City Park across from Bluegrass Porsche Dealership

Depart: 10:00 am

Our goal is to meet back in the Huber parking area around 12:30 to meet and greet along with a little wine tasting. We'll have a drawing for Huber's gift cards for some lucky people so you can make your own selection of wines. Once again we'll be taking some back roads through Southern Indiana (Skyline Drive is the feature) and arrive at Huber's Winery around 12:30. For those that haven't been, there is food but nothing fancy. This is a rain or shine event (a more direct route will be taken if it rains). Here's hoping to see a large group KYPCHA members attend!



Cars & Coffee is always held on the **second Saturday from 9-11AM** in the parking lot of **Captain's Quarters Restaurant on River Rd.** Now **\$5 per car.**

This casual meeting involves anyone interested in all types of cars. It's a free event, however it is a benefit for Dystonia, so please make a donation and/or buy some coffee or breakfast to support the cause. It is weather-pending, but only depending on what conditions you're willing to bring out your Porsche. Just show-up whenever you can. Who knows, maybe some of us will go for a drive afterwards?



& EVERY SECOND SATURDAY OF THE MONTH
9am til 11am

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Coffee
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PCA Anniversaries!!

September 2014

37 years

Richard & Susan Mayes
1974 911

37 years

David & Denise Wilson
1967 911

20 years

John & Christie Hora
1970 White 914-6

17 years

Thomas Hoffman
1995 911 Carrera

16 years

Chip Duncan III
1988 Red 911 Turbo Cab

15 years

Frank & Donna Hagans
1963 356

10 years

Johnny Makhoul
Silver Coupe

10 years

William & Ellen Oakley
White Cab

10 years

Fritz & Carolyn Parkins
2005 Slate Grey 911 Carrera

5 years

William & Debra Pollack
2008 Black Cayman Coupe

3 years

Patrick Crowley
1990 944 S2

3 years

Glen Gibson
2011 Boxster Roadster

PCA Anniversaries!!

September 2014

2 years

Pete & Susan Hoechner
1994 Red 968 Coupe

2 years

Robert Klein
2013 Red Boxster Cabriolet

2 years

Stan Snyder
2005 Silver 911 Turbo S Cab

2 years

Bob Thomas
2013 Silver Boxster S Roadster

2 years

Ty Wilburn
2010 White 911 GT3 Coupe

1 year

Tim & Korie Acord
2013 Black Panamera 4

1 year

Brian & Melissa Davis
Black Coupe

1 year

Cecil & Emma Talbott
1997 Black 911 Carrere Coupe

Welcome New Members!!

August 2014

James Church
1999 911 Silver Carrera Coupe

Robert Churchman
2002 Black Boxster S Convertible

Carrie & Jim Turk
2013 Black Panamera 4

Using the links feature in ISSUU

By Belinda Schweinhart

I've added a forwarding feature to the Pacesetter calendar. Move your mouse over an event in the calendar and 3 little blue balloons pop up. Move over the right one (looks like chain links) and you'll see "Navigate to page X". Click it to go directly to the correct page.

(Unfortunately to return to the calendar you'll need to page back manually. Although I "could" add a "back to calendar" button.....)

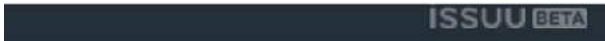
The same action works for the websites and emails in the newsletter. Move your mouse over it and the 3 balloons pop up. Click on the right balloon to complete action.

However, these links don't seem to work on Apple products right now.

Thanks T.H. for the screenshot!

2014 KY Region PCA Calendar
www.kypca.org

Current Events!!			
August 11, 2014 Membership Mtg. El Tarasco (see page 2)			
August 23, 2014 Saturday Morning Breakfast Social Steak n Shake Time: 9:00 AM (see page 2)	JULY	AUGUST 9-Cats & Coffee (see page 12) 11-Membership Mtg. El Tarasco Mexican RESTAURANT 16-Mike Liang's Dinner Drive (see page 11)	SEPTEMBER 6-Distillery Tour and Dinner (see page 11) 8-Membership Mtg. Bravo's
NOTES: Contact Information can be obtained in the newsletter on Page 2. All events are subject to change due to weather and availability.		12-14-Fall Festival DE (see page 7)	
KYRSCCA Autocross Schedule www.kyrscca.org			
Central Indiana PCA Calendar www.cikpca.org	OCTOBER 13-Membership Mtg. Bluegrass Dealership	NOVEMBER 10-Membership Mtg. El Tarasco Mexican Restaurant	DECEMBER 8-Membership Mtg. Mellow Mushroom



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Photos from Smith Berry Winery Drive

By Edward Hessel





Mike Linnig's Drive Photos

By Holly Miller



How'd that Mini get in here? ;-)



Funny Gene Hoffman!



Got Porsche



Matt Bynum's thumbs up.



Matt Conqueror of Rhinos!



T.H. Morris waves.



Angie Morris



Are we ready to order yet?

Steve McCombs & Trudy Ross



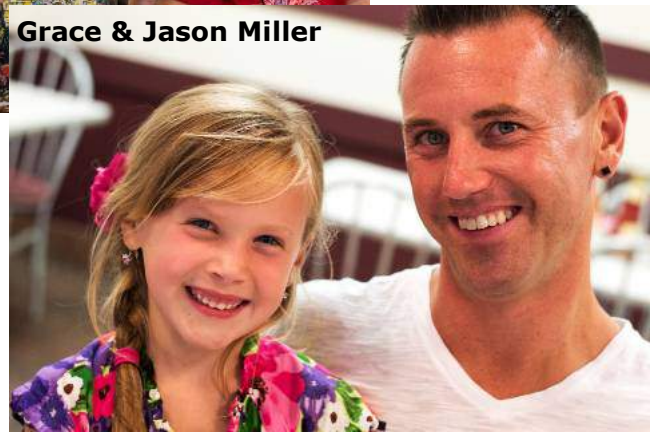
he? Why, yes I do T.H.!



Yes we are!



Grace & Jason Miller



Good looking group!



s & Deborah Schultz



Spreading Rumors

Published in the September 2014 issue of "Die Porsche Kassetten"

Have you heard...

... the latest from the Porsche grapevine? It's very juicy gossip, which I truly hope is all true! There are four distinct rumors spreading like fire these days.

- 1.- Porsche's baby-Boxster, the 718
- 2.- Porsche's Ferrari-Killer, the 988
- 3.- Porsche's baby-Panamera, the Pajun
- 4.- Porsche's new platform

H

"Have you heard the latest in the Porsche grapevine?"

1. The **baby-Boxster** rumor has been on and off for over 10 years, but lately it has taken off again and seems to have more



substance this time around. It is rumored that the smaller-than-a-Boxster, new entry-level Porsche will be a 2016 model year known as the **718**. It will have Porsche's first production 4-cylinder boxer engine since the 912 from the late 1960s. Just last month, Porsche came back to the LeMans 24 hour race

with a 4-cylinder hybrid-Prototype known as the 919 to compete in the big class. It almost won! It was in first place at hour 22 when it encountered drivetrain problems and ended up finishing 4th.

The unofficial reports say that the 718 will be offered as a 2.0 liter turbo base-model making 280 HP and as a 2.5 liter "S" model making 355 HP. What's almost as exciting as the tremendous power is the fact that the 718 is expected to weigh less than 2,600 lbs. making it a great platform with very high power-to-weight ratio. It's rumored that it will have a manual soft top and few frills to help in keeping the weight down. Finally, it is expected to sell for around \$40,000 just as the original Boxster from 1997 which had an initial MSRP in the USA of \$39,900.

By the way, the 718 designation is in remembrance of the original Porsche 718. A four cylinder, open-cockpit race car built by Porsche between 1957 and 1962. The 718 had multiple variations during those years: The RS60 at 1.6L, which won Sebring in 1960, the RS61, the WRS first with a 2.0L flat-4, then with a flat-8 formula one engine, the 718 GTR Coupé with the flat-4 and then with the flat-8, a single-seater Formula Two (1.5L) version and a 1.5L Formula One entry raced by Dan Gurney. A very versatile platform indeed. Let's hope that the modern 718 comes to be!



2. A few months after Ferdinand Piëch became Chairman of the Supervisory Board of VW Group, it was rumored that he stated in a BOD meeting that he wanted a **Ferrari-killer from Porsche**. Herr Piëch, one of Ferdinand Porsche's grandsons, also headed Porsche's Motorsports Division in the 1970s, when the 906 and then the 917 were developed and when Porsche's total dominance of motor sports was established. He was then moved to Audi, where he was responsible for the development of the Quattro platform and Audi's all-out dominance of the World Rally Championships for many years.

From Audi, Herr Piëch went on to head Volkswagen as CEO, where he oversaw the purchase of Lamborghini and Bentley and founded Bugatti Automobiles. All of these brands he put under the VW umbrella together with the already established: Skoda, SEAT, Audi and obviously, Volkswagen. Several years ago, under his leadership, Porsche became part of the VW group as well.



Now it may be a reality, the Ferrari-killer from Porsche. It is thought that the prototype, known as the **960** or the **988** (no name as of yet) is being tested with a 4.0 liter flat 8 with one turbo for every two cylinders (4 turbos) to push the power output close to 600bhp – more than the 562bhp of today's Ferrari 458 Italia.

There's no official news on the final shape of the 988, although it is rumored that it will have strong cues from the



918 supercar. The 988 should go on sale in 2017.

3. Not only is Porsche going after some of Ferrari's market with the 988, but it also wants a piece of Mercedes Benz and BMW's as well. Enter the rumored-to-be-released-in-2018, Porsche **Pajun**. The name is a contraction from **Panamera Junior** and is intended to compete with the MB E-Class, Audi A6 and BMW 5-Series among others. It has been described as a five-door-coupe which should be powered by the same V6 engine found in the base Cayenne and Panamera models. Expect to see a hybrid and diesel version as well. The Illustration is an official Porsche rendering of the Panamera Sport Turismo which is believed to be the concept for the Pajun. It's original launch date had been set for 2016, but Porsche's other priorities has delayed this project a couple of more years.



WWW.BLOG24UYO.COM.BR

4. Porsche is also rumored to be switching to a new construction technique together with a new engineering and manufacturing platform which will use aerospace bonding, riveting and welding to enable the new structures to shed even more weight. Just as the new Lamborghini Huracán uses a carbon fibre rear bulkhead and center tunnel with an aluminum structure, Porsche's new engineering platform is expected to be upgraded with aluminum and composite structural elements for the 988. It is rumored that Porsche will move its entire line of vehicles to the new architecture by 2019.

The new architecture is also said to be flexible enough to cater to both mid- and rear-engined layouts, xopue, cabriolet and Targa body styles and rear- and all-wheel drive configurations.



The recent engine failures that stopped production and delivery of the 3.8 liter 2014 GT3 are seen by some as proof that the flat-6 has seen the end of

it's natural development in terms of increasing its displacement and power output.

Porsche had said some years ago in an interview by a popular car magazine that in theory, the limit of the flat-6 engine was around 4.2 liters because the weight of some of the internal components becomes too heavy to maintain an ideal balance as it gets close to that displacement.

It is now widely believed that Porsche will expand its engine architecture in the sport cars as follows:

- Turbocharged flat-4 engines for its entry-level 718, Boxster and Cayman lines. Expect a 1.6L or 1.8L, a 2.0L and a 2.5L all with four-cylinder turbo boxers.
- Normally aspirated and turbocharged flat-6s for its 911 flagship, the Carrera.
- Multi-turbocharged Flat-8 (4.0L) in the 988. MSRP: \$250,000 - \$300,000.
- Flat-8 plus electric motors in the 918 hybrid supercar platform.

I can't wait for the next few years to see if any or all of these rumors come to life, but if you keep spreading them they may happen. Porsche listens to you!

For more information on Porsche rumors and more, please visit my website:
www.PedrosGarage.com.

Happy Porsche'ing!

Pedro

technolab

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Pedro@PedrosGarage.com
www.PedrosGarage.com
www.PedrosBoard.com

2014 KY SCCA Autocross Remaining Schedule

www.kyscca.com	<u>Calendar</u>		
<i>Event is subject to cancellation due to weather.</i>	<u>Event</u>	<u>Date</u>	<u>Location</u>
UPS = UPS Grade Lane Parking Lot (no karts allowed)	Autocross	9/21	UPS
KFEC = KY Fair & Expo Center (karts are allowed)	Autocross	10/12	UPS
NCM = NCM Motorsports Park Bowling Green	Autocross School	10/25	NCM
	Inaugural Autocross	10/26	NCM

PCA Escape 2014

2014 Escape – Orlando, Florida: November 6-9



Escape is one of the "big" Porsche Club events of the year. It's often the case that Parade is on one coast or the other, and not everyone has the time or budget for a trip like that, perhaps all the way across the country. **Escape** provides you with another option.

Escape, like Parade, moves around each year and is typically held on the opposite side of the country from Parade. It is a multi-event weekend, with a national attendance list. While the Parade has a competitive focus, **Escape** is purely non-competitive. It is a socially oriented weekend focusing on camaraderie and friendship. It is a great opportunity to show off your car, see old friends, make new ones, and enjoy the good will and fellowship of other Porsche owners. All of this without the pressure of: "Did I miss that speck of dirt?" or "Is this the fastest line through the track?" or "Was that a rally landmark?"

Typically a held over a long weekend, such as Thursday through Sunday, **Escape** usually consists of banquets, driving tours, drives to local area attractions and perhaps a "people's choice" car show. Other activities may include an "off road" event for our Cayenne enthusiasts. There may also be organized group lunches or free time (either day or evening) to allow you to explore area restaurants and culture on your own. Memorabilia for **Escape** or the local region may be available for purchase at a goodie store. The primary goals are to provide a fun venue for club members to congregate and show off the highlights of a new part of the country.

Visit 2014 **Escape's** website <http://escape2014.pca.org/> for more information.



I Get Around—Hey, It's a Business!

By Danielle Badler, September 2014 Rocky Mountain's High Gear

It seems like, as enthusiasts, we tend to forget that our beloved automobile industry is a business.

And what we read doesn't help. Sure, we have a plethora of buff books and a burgeoning slew of on-line sites to peruse and view. But most of the content screams a latest horsepower rating, or 0 to 60 time or Nurburgring lap record or flat-out banzai run.

And the car reviews don't help. They overlap like crazy. Which isn't surprising, since the reviewers all attend the same ride-drive events and product introductions. It's all a bit numbing. Can you remember where you read something? I can't.

Not so if you read *Automotive News!*

For some reason - maybe a come-on through my subscription to sister publication *Autoweek* - I've been receiving, gratis, daily and weekly on-line missives from the car industry's premier trade publication for the past few weeks, and it's been fascinating.


“VW Group is killing the golden goose”

Automotive News has been data dumping a steady stream of depth-defying content that you just don't see in *Road & Track* or *Car and Driver* or *Automobile* or *Jalopnik* or even *Autoweek*. Here's a short "best of" that I've collected. And, remember, this is maybe from a three-week span.

“How do you insure a driverless car?”

The pub seems to be really into digging deep on the subject. This article says that getting drivers on-board may be the easiest part. It's regulators and insurers that are the challenge.

The article notes that “traffic jam assist” for low-speed traffic is, like, a year away. And robotic control - up to 40 mph - is five years away.

The challenge? Not the technology, apparently. It's state legislatures... as if we couldn't guess... and insurers.

The former can't agree (some surprise) on rule-making. For example, one potential rule would require event data recorders aboard every self-driving car, and the unit would have to be capable of retaining 30 seconds of data before a crash.

And the insurance industry says they would need to see lower costs, reflected in real-world experiences, before making coverage decisions.

Fascinating. Sounds like a classic Catch 22 to me.

Then *Automotive News* ran an interview with Volvo's R & D boss. He says Volvo wants to take the lead in self-driving cars, because their “heritage is safety and will always be.” So Volvo is developing a fleet of 100 self-drive cars for the roads around Gothenberg, Sweden.

Next, the guy says, and I quote, “I am an old motor head, so maybe I'm too conservative, but I don't think autonomous driving is going to happen in the next 10 or 15 years. That's not a big deal. People enjoy driving.”

And ownership of data collected in cars? “For us, it is very clear, data belong to the owner, the driver, nobody else...”

Has this man ever met a U.S. insurance company? Or driven the Beltway around DC? Or the 405? Or... never mind.

The most interesting piece I found for Porsche people was a magazine-length article with the headline “Porsche's rapid growth brings risk” and the subhead “Sports car brand is booming, but is quality, exclusivity at risk?”

We've all read about Porsche's goal of 200,000 units sold worldwide by 2018. The article says they'll reach it next year - if not this year.

And that's with an operating profit of 700 million euros in Q1, alone. For comparison, the VW brand wouldn't have matched that profitability if it boosted earnings by half... despite selling 26 times as many cars.

And that's with a no. 1 rating in J.D. Power's US Initial Quality Study, this year and last, along with a no. 1 rating in their Germany car satisfaction study this year and a no. 1 Assembly Line in Europe rating for Leipzig, Germany.

What's the problem?

Let's start with the Macan. Porsche plans to build 50,000 Macans a year, and the total could rise, as the waiting time is already six months. According to the article, "managing such an expansion in a controlled fashion can prove problematic, especially for a brand that lives off exclusivity."

Is it already starting? Witness the 911 GT3 recall to replace whole engines, and the brake booster problem with Macans.

For a solution, the article cites the head of automotive research at ISI in London, who "fears

VW Group is killing the golden goose and argues that Porsche needs to make headlines with trailblazing new technology rather than churning out more model lines to fill vacant market segments."

Direct quote from the researcher, "Being an innovation leader is a different story, and that's where I haven't seen a lot coming from Porsche in the last decade. What BMW is doing with the i3, what Tesla is doing with the Model S, that is innovation-leading...."

Interesting? Yeah, I know!

So, will I subscribe, when my comp experience runs its course?

What, are you kidding? I just checked. A digital subscription to *Automotive News* is \$99 per year, and both print and digital is \$159/year. It's a business!

ARPCA 2014 Drivers Education Series

Nelsons Ledges (June 14 - 16) Though not being managed by ARPCA, we are co-sponsoring this DE with Northern Ohio Region. If you're looking for another event to participate to fill out your DE summer, this is a great alternative.

Pit Race (Aug 8-9) Formerly referred to as BeaveRun, this relatively new facility just 20 minutes north of Pittsburgh International Airport is a welcome addition to the Western Pennsylvanian region. With its North Track, a 1.4 mile course and the Vehicle Dynamics Area (VDA), 5+ acres of pavement for auto-crossing and car control BeaveRun caters to new drivers as well as seasoned professionals.

ARPCA Mid-Ohio event is earlier in September!

Mid-Ohio (Sept 5-7) The Mid-Ohio road course is one of the great auto racing facilities and is nestled in the rolling hills of Lexington, OH. This 2.3 mile technical road course is enjoyed by both new as well as experienced drivers. This is a perennial favorite.

Registering for ARPCA events has become even easier. Just go to <http://arpca.MotorsportReg.com>
We truly hope to see you at our events!

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2013 Tech Quiz 928 Answers

(see 2014 August Pacesetter for the quiz)

51. **4.5L 230hp V8**—*Excellence Porsche Buyer's Guide 2012 pg.76*
52. **2625**—*Porsche 924-928-944 The New Generation pg. 109*
53. **False**—*Excellence was Expected Vol 2 pg 777*
54. **61,221**—*Excellence was Expected Vol 2 pg 1091*
55. **Pirelli**—*Excellence was Expected Vol 2 pg 772*
56. **False**—*Porsche 924-928-944 The New Generation pg. 110*
57. **False**—*Porsche 924-928-944 The New Generation pg. 121*
58. **True**—*Excellence November 2012 pg. 67*
59. **provide extra dampening**—*Porsche 924-928-944 The New Generation pg. 113*
60. **False**— *Excellence was Expected Vol 3 pg 1085*
61. **True**—*Porsche Year 1985-1986 p. 19*
62. **False**— *Excellence was Expected Vol 3 pg 1079*
63. **True**—*Excellence Porsche Buyer's Guide 2012 pg.76*
64. **three**—*Excellence was Expected Vol 3 pg 1072*
65. **all of the above**—*Porsche 924-928-944 The New Generation pg. 120*
66. **False**—*Up-fixin der Porsche Vol X pg. 15*
67. **True**—*Porsche 924-928-944 The New Generation pg. 98*
68. **for offshore powerboat racing**—*Excellence was Expected Vol 3 pg 1084*
69. **Al Holbert**—*Excellence was Expected Vol 3 pg. 1083*
70. **wet**—*Porsche 924-928-944 The New Generation pg. 107*
71. **5.4 liters**—*Excellence was Expected Vol 3 pg 1090*
72. **idle control valve**—*Up-fixin der Porsche Vol X pg. 15*
73. **True**—*Excellence was Expected Vol 3 pg 1070*
74. **False** - *Up-fixin der Porsche Vol 11 pg. 33*
75. **500- 1000 miles**—*Up-fixin der Porsche Vol 11 pg. 34*

2013 Cayenne Panamera Tech Quiz

The first 50 and the tie breaker questions of the quiz are identical to the previous quizzes. Here are the only different questions:

- 51.** The 2013 Cayenne GTS is offered with either an 8 speed automatic or 6 speed manual Transmission.
- True
 - False
- 52.** The compression ratio of the 2013 Cayenne Diesel is _____.
- 9.0:1
 - 12.5:1
 - 16.8:1
 - Adequate
- 53.** The Auto Stop/Start system on Cayenne's equipped with Tiptronic S features works when towing.
- True
 - False
- 54.** When Sport mode is selected on a 2013 Cayenne GTS, sound is directed from _____ into the cabin through channels in the A-pillars.
- the driver side muffler
 - the passenger side muffler
 - the air cleaner housing
 - a membrane over the intake plenum
- 55.** A bi-plane roof spoiler is specific to what 2013 Cayenne model?
- Turbo S
 - S
 - GTS
 - Diesel
- 56.** By 2006, Porsche had sold over 150,000 Cayennes, making it the second best selling vehicle in the company's lineup.
- True
 - False
- 57.** The Panamera GTS is only offered with rear wheel drive and PDK.
- True
 - False
- 58.** E1 was the code name for the Cayenne during it's early development.
- True
 - False



- 59.** Cayenne _____ get hot and can crack over time which can cause an engine misfire and Check Engine Light.
- a. Mufflers
 - b. Ignition coils
 - c. Spark plugs
- 60.** The Panamera's head airbag is located in the _____.
- a. headrests
 - b. in the roof above the doors
- 61.** The principle power plant of the Panamera Sport Turismo is a supercharged three-liter V6.
- a. True
 - b. False
- 62.** 2011 Cayennes are equipped with a radiator with two cooling circuits. The smaller circuit is utilized _____.
- a. in tow mode
 - b. until the engine is warmed up
 - c. when idling
 - d. for the rear seat heater
- 63.** The name Panamera was a shortened version of the "Panamericana" name given to a concept Porsche in 1989.
- a. True
 - b. False
- 64.** The Burmester audio system on the Cayenne GTS is composed of _____ individually controllable speakers.
- a. 12
 - b. 14
 - c. 16
 - d. 25
- 65.** The base Cayenne introduced in 2006 used a VW sourced V6, however Porsche designed their own _____ to make 247hp at 6000rpm.
- a. camshafts
 - b. intake system
 - c. exhaust system
 - d. both b and c
- 66.** The Tire Pressure Monitoring System on a Panamera cannot measure tire pressure if the tire temperature is too low.
- a. True
 - b. False
- 67.** Approaching \$300 million was invested in the Porsche 650 dealers in 2007-2008 in preparation for the Panamera's launch.
- a. True
 - b. False

- 68.** New for 2006 was the Cayenne S _____ Edition which offered exclusive exterior and interior finishes in "_____ Metallic".
- Platinum
 - Diamond Silver
 - Titanium
 - Magnesium
- 69.** The Panamera's project manager was _____.
- Michael Steiner
 - Wendelin Wiedeking
 - Michael Mauer
 - Wolfgang Durheimer
- 70.** There is not a traditional key in Panamera's equipped with Porsche Entry & Drive.
- True
 - False
- 71.** The Cayenne cylinder block is cast from a hard aluminum-silicon alloy but still requires steel cylinder liners.
- True
 - False
- 72.** The Panamera is equipped with a central locking system which locks the _____.
- doors
 - tailgate
 - filler flap
 - all of the above
- 73.** A toothed chain drives the front wheels in a Cayenne transfer case.
- True
 - False
- 74.** The Panamera's engine oil level can be measured after driving for at least _____ miles.
- 10
 - 6
 - 20
 - 2
- 75.** The 2010 Cayenne Adaptive Cruise Control radar sensor is located _____.
- on the interior review mirror
 - in the middle of the front apron
 - in the right headlight bezel
 - integral to the left driving light

(I am sooo glad there is only one more of these. They are a formatting nightmare! Is anyone doing these quizzes?)





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Photo by Edward Hessel. See page 14 for more photos.