

Pace Setter

DECEMBER 2013

KyPCA **Holiday Hangover aka After Holiday Party**

Saturday, January 18, 2013
7p-Midnight

The membership is invited to attend our 2013 "After Holiday Party." Like the previous two years it will be held at the **Lake Forest Lodge**. The cost will be **\$15** per person and will include a catered dinner from **The Louisville Catering Company**, including appetizers, salad, and dessert. There will be alcoholic and non-alcoholic beverages for your enjoyment. Music and door prizes will also be included. If anyone wishes to donate a door prize, please let us know.

Please mail your RSVP along with your check to:

After Holiday Party KyPCA
PO Box 35341
Louisville KY 40232

(Make check payable to: The Kentucky Region PCA)

RSVP and payment must be received no later than Friday, January 17

Questions:

Richard Darnell
502-889-8120

or

Jason Miller
millermd@twc.com



**There will be a Gluten-free meal option

KY PCA Website

www.kypca.org

Forums & E-Mail List

Stay informed and participate! Join the KYPCA forums & mailing list and be notified of upcoming events, club news, and membership information.

Remember, it's your participation as a member that makes the club successful.

Please visit the below website and sign-up today!

<http://forums.kypca.org/>

Current Forums List:

- **Let's Go Driving**
- **Want To Sell**
- **Want To Buy**
- **Recycler**
- **Tech Talk**
- **Make It Shine**
- **Track & DE**
- **Autocross**
- **Club News**
- **Off Topic**
- **Member Rides (upload your photos)**

www.kypca.org/news

(club activities, meetings, or general announcements from KY Region PCA, the latest issue of the Pacesetter (our monthly newsletter), announcements of new models, racing news)

www.kypca.org/information

(club specific documents, upcoming club events, frequently asked questions, mailing list sign-up, Web Links)

www.kypca.org/media

(photos and videos from club events (member submitted or just something we think is really cool and Porsche related))

Having trouble viewing the kypca.org website? Do you have a suggestion on how we can improve it? Please send any feedback you might have to feedback@kypca.org.

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2013-14 KY Region PCA Calendar

www.kypca.org

Current Events!!	JANUARY—2014	FEBRUARY	MARCH
<p>December 9, 2013 Membership Mtg. Mellow Mushroom Time: 7:00 PM (see page 18)</p>	<p>13th—Membership Mtg. <i>El Tarasco Mexican Restaurant</i></p> <p>18th—After Holiday Party (see page 1)</p>		
	APRIL	MAY	JUNE
<p>NOTES: Contact Information can be obtained in the newsletter on Page 2.</p>			
<p>All events are subject to change due to weather and availability.</p>	JULY	AUGUST	SEPTEMBER
	OCTOBER	NOVEMBER	DECEMEBR
<div data-bbox="115 1434 431 1562" style="border: 1px solid black; padding: 5px;"> <p>KYRSCCA Autocross Schedule www.kyscca.org</p> </div> <div data-bbox="115 1598 431 1726" style="border: 1px solid black; padding: 5px;"> <p>Central Indiana PCA Calendar www.cirpca.org</p> </div> <div data-bbox="115 1749 431 1877" style="border: 1px solid black; padding: 5px;"> <p>Central KY SCCA Autocross Schedule www.ckrscca.org</p> </div>			<p>9th—Membership Mtg. <i>Mellow Mushroom</i></p>



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502-515-5881

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PORSCHE

President's Report

Matt Innes—KY Region President

Well my friends and fellow Porsche enthusiasts, this is my last newsletter as Club President. I will still be very involved with the club, as I have been for the past 5 years, and who knows what the future holds!

I have really enjoyed my time as President and I hope club members feel I have represented the KY region well. Reviewing the past year, the most memorable moment was meeting Manny Alban. It was an unforgettable honor to meet the US Porsche Club President back in March at the Zone 13 meeting in Springfield IL.

I'm writing this at Thanksgiving so I will do as the name suggests and give thanks! We had another great year for DE events and drives; a big thanks to everyone involved in the events. Your help is much appreciated and we can't organize these things without you. Our monthly meetings had a good turnouts and it was great to see some new faces - thanks to all who attended.

Thank you to everybody who does their part for the club, I won't go through names but there are many volunteers who give ongoing support. My hat comes off to you all and I hope you will continue to assist in the coming year.

Along with the transition to our new 2014 President Jason Miller, we are looking to introduce some new ideas to better our club. If you have any ideas please don't be shy! I'm looking forward to seeing what Jason has planned in the coming year.

I would like to take this opportunity to say "Happy Holidays" and I wish you all a wonderful 2014.

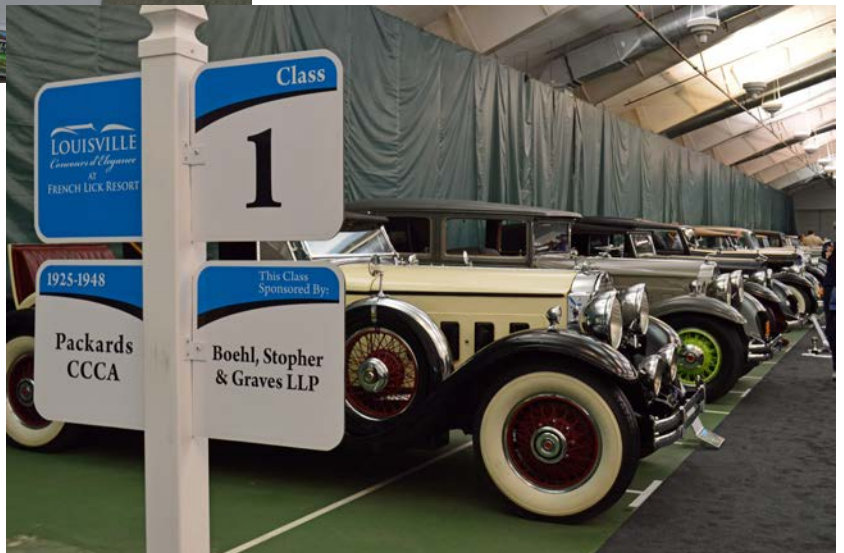
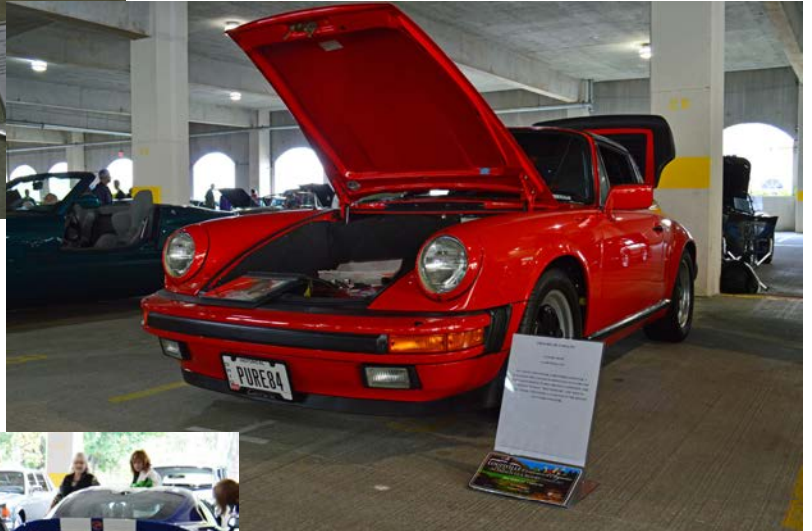
Don't forget we have our club party after the holidays in January, I hope to see you there!

Cheers,
Matt Innes



Louisville Concours Photos

By Holly Miller





Dear ladies and gentlemen,

We are very pleased to send you some information about our Porsche DVD "Principles of Innovations" which analyzes the genius work of Porsche. The double DVD was produced by Prof. Michael Shamiyeh, who has investigated Porsche's innovative steps and extracted a set of 12 universal innovation principles in years of research.

Porsche innovations cover a huge spectrum: from the first ready-for-series production of hybrid vehicles through the establishment of the world's largest automobile association, to the transformation into one of the world's most profitable car manufacturers.

In the 12 episodes on this double DVD these innovation principles are discussed against the backdrop of individual Porsche vehicles that exemplify them.

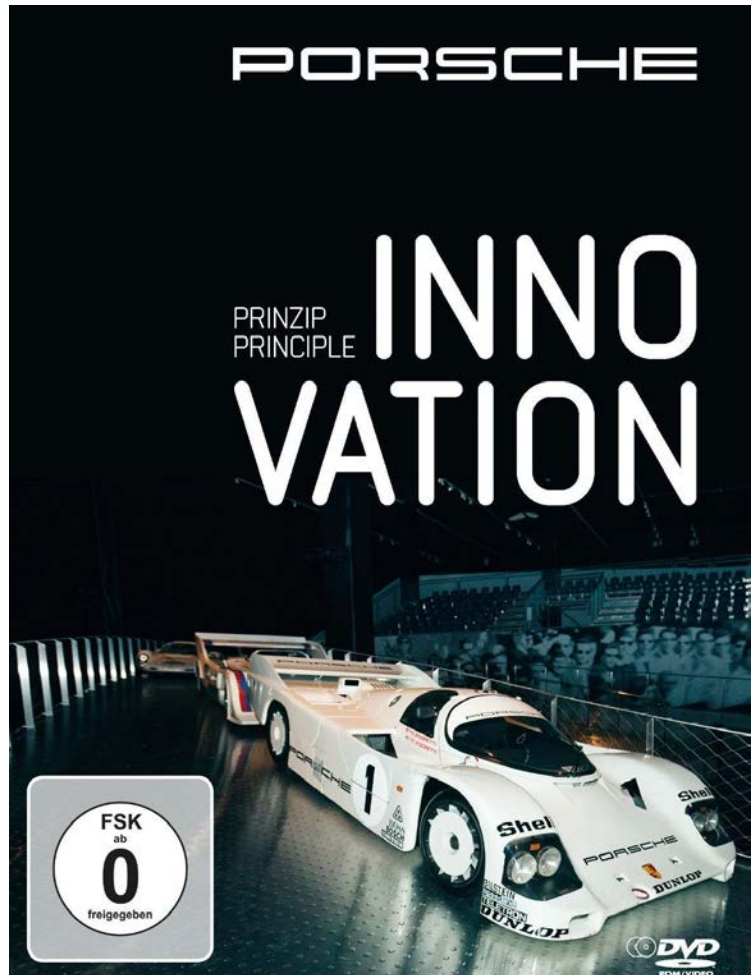
The DVD is completed by interviews with people who are part of Porsche's history, including Wolfgang Porsche, Walter Röhrl, Hans Herrmann, Hans Mezger, Norbert Singer and many more.

The DVD is in German with subtitles in German and English.

If you are interested in buying please visit:
http://www.amazon.de/PORSCHE-PRINZIP-INNOVATION-Michael-Shamiyeh/dp/3200027304/ref=sr_1_1?ie=UTF8&qid=1385456328&sr=8-1&keywords=michael+shamiyeh+porsche+dvd

For more information visit: www.porsche-prinzip-innovation.com and for any questions contact: c.winner@shamiyehassociates.com

Kind regards from Austria
Christine Winner
Shamiyeh Associates GmbH, FN 299750 i LG Linz
Fröhlerweg 2, 4040 Linz, Austria, Tel +43 732 770778



I Get Around

By Dick Badler, December 2013 Rocky Mountain's High Gear

All I Want For...

It's a short list this year.

I could zip through the usual Porsche paraphernalia, the sunglasses, the watch, the cap, the tee shirt, the work shirt, the key fob, the scale model of what you'll buy when you win the lottery.

But, guess what, I've been on this planet long enough to have amassed them all, including a collection of toy Porsches, replete with opening doors and vestigial suspensions. The irony is, the cars all came with a note attached, saying something to the effect of "Since you said you wanted a Carrera GT, we thought we'd..." It's only funny the first time.

No, this year, my list is short. Very short. But it's heartfelt. No schmaltz, no pizzazz, no materialism. I don't even want a gift certificate to the Porsche boutique at my local dealer. Here goes.

1. National WiFi.

That's right. Think about the ramifications. First, inside the Beltway. Want to propose legislation in Washington that might actually unify our elected officials? Something that would take the national consciousness off Obamacare and the Congressional Civil War? Here it is.

Can it be done? What do I know? I'm not a tech geek. All I know is that we can split an atom. We can tell the color of a woman's painted toes from 100 miles out in space. We can fly a drone airplane over Mideast war-space from an airbase outside Las Vegas, Nevada. We can identify millions of planets just like ours, the same size and the same distance from their respective suns, all in our own galaxy. We can send an orbiter to Mars, and have it sift the Martian landscape for vestiges of water.

The cost? Again, I have no clue. But it's bound to cost a lot less than what it takes to build yet another nuclear aircraft carrier, and run a carrier battle group for a year, a week, a day.

Would it be disruptive? If you're Sirius XM, definitely. But Blockbuster probably said the same thing about video streaming.

And I'm sure the telcos would have a fit. To which I would say, cut up the country and give them disparate regions, in which they would be the provider. Then, presto, you're back to regional baby bells. For them, the old could be new again.

Think about it. You wouldn't have to search for Boingo hot spots. In the car, you wouldn't need a cellular signal whose fragility becomes a raving irritation as soon as you leave urban areas. You could dial up TuneIn Radio or Pandora or Spotify and have access to virtually unlimited programming sources, from anywhere on earth, anywhere you are on earth.

And, of course, here's the clincher. In this season of giving, just ponder a while about the good it would do, especially for those who can't afford or don't have access to Wifi. I rest my case.

(Continued on page 10)

(Continued from page 9)

2. **A nominally priced Porsche sports car.** The headline in the Nov. 4, 2013 Wall Street Journal was, "At Porsche, SUVs Poised to Overtake Sports Cars." The subhead was, "Street Racers That Built Its Reputation Are in Race With SUVs for Sales Crown."

That's right, friends, in the interest of Ferdinand Piech's sales goals, Porsche's going where the volume is. And the volume is in lower-priced mass-audience vehicles. Don't take my word for it, just look around, when you're idling at the next stoplight... what do you see? A sea of SUVs. Some of them even handle reasonably well... for an SUV. Like an SUV called the Macan.

Let's face it. The cheapest sports car that Porsche makes, the standard Boxster, with limited options, if there is such a thing, is bound to be over \$60k these days.

Which means, let's face it again, 20-somethings and 30-somethings, unless they're on a partner track at a hedge fund or Goldman Sachs, are not going to buy one. At least not now.

Which means that Porsche's audience is relatively affluent and older, and getting older by the year. Very soon, if you see a younger customer at a Porsche dealer, the customer will be there to buy a Macan, because there's no other reason why they'd be there. Today, you don't see younger customers, except on the used car lot.

Which means something has to be done to entice younger people to the enthusiast fold. Like a fun car that they might actually want, and can afford to buy.

Now, don't get me wrong. I don't have anything against SUVs in principle. They're the modern version of the station wagon, aren't they. Perfectly fine utilitarian vehicles that, with a lot of massaging, can actually handle reasonably well... for an SUV.

Did I say that again? Yes, I did. Glad you noticed.

We know that design, engineering and marketing exercises for an entry level sports car are kicking around Stuttgart and Wolfsburg and Ingolstadt. How do we know? We saw them on the floors of auto shows, a few years ago. Soon after, VW AG scoffed and said the market wasn't there to justify production.

My interpretation is that they suddenly were afraid they'd cannibalize higher-priced and higher-margin offerings... uh, like the Macan will do to the Cayenne? Like the Cayman does to the 911? In other words, the logic doesn't hold up today.

The other argument was that they would cheapen the brand. But, hey, if Porsche believes that today, they'd never develop the Macan.

Remember when the Cayenne first came out? We all said we really don't care what Porsche builds, as long as it continues to build sports cars. And, if the profits get rolled over to our beloved sports cars, that's fine too.

I'm afraid that logic may be falling by the wayside, in the interest of volume targets. And I don't like what that portends. Come on, Porsche, a \$30K sports car that will run rings around every hot hatch out there. It's not that complicated.

3. **World peace.** No? Am I reaching here? Ok, maybe we'll start with that, next year.

Happy Holidays.

**KyPCA 2014 Monthly Meeting Schedule
2nd Monday of each month**

January 13, 2014	-	El Tarasco
February 10, 2014	-	Famous Dave's: 8605 Citadel Way, Louisville (off Hurstbourne Ln)
March 10, 2014	-	Rosie's Pizza: 13829 English Villa Dr. Middletown, KY
April 14, 2014	-	New Albany Exchange
May 12, 2014	-	Matt Innes house
June 9, 2014	-	Captain's Quarters
July 14, 2014	-	Buffalo Wild Wings St. Matthews
August 11, 2014	-	El Tarasco
September 8, 2014	-	Bravo's
October 13, 2014	-	Bluegrass Dealership
November 10, 2014	-	El Tarasco
December 8, 2014	-	Mellow Mushroom St. Matthews

Meeting locations subject to change. Always refer to our website: www.kypca.org or the Pacesetter for the most up to date locations.

THE MART

The Mart Rules

The Mart Ads are free to all PCA members. **It will appear for TWO issues and can be relisted by contacting the newsletter editor.**

All ads must be car related. To place an advertisement in "The Mart" contact the PaceSetter editor.

For Sale

1989 944—red/black leather sunroof coupe. Good condition. New clutch. Koni adjustable front shocks. New bushings. Tinted windows. 201k miles. \$3000. Mark Schweinhart, Goshen, KY. markcrt@bellsouth.net



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PEDROSGARAGE

Vanishing Art

Published in the December 2013 issue of **“Die Porsche Kasette”**

Well it looks like if you're getting a new Porsche you're going to have to take lessons in German because you'll need to be able to say Porsche Doppelkupplungsgetriebe, please.

This is the wave of the future, the new(er) 7 speed dual clutch transmission from Porsche, now in it's third generation.

Even the new GT3 is now only offered exclusively with PDK. You cannot get it with a stick shift!

To me, sports cars made a connection between the driver and the car through the shifter.

Taking a manual transmission Porsche to the track or to a spirited drive on tight and winding mountain roads is like going to church. Having to concentrate on accelerating, braking, steering and shifting, and making it all seem effortless and appear like a ballet requires a lot of effort and after a session like that I generally finish "cleansed" in body and soul.

One of my fondest memories is remembering my Dad teaching me to drive. Learning to synchronize the letting out of the clutch with the left foot while smoothly accelerating with the right was jarring to say the least. I remember the jerking forward and stopping as my left foot let out too soon, but I overcame and within a short time became a very smooth driver.

A year or so later my Dad decided that it was time for me to learn to heel-and-toe.

He was then, as I am now, a track junkie, and having one of his sons also enjoy anything that burned rubber and gasoline made him want to teach me everything he knew about cars, and he knew a great deal.

But I'm now somewhat saddened because my children probably won't be able to teach my grandkids how to drive a stick, because there won't be any!

Well, there'll be my Boxster, which will live forever, but ... you know what I mean.



There's no doubt though, that the Porsche Doppelkupplungsgetriebe is an incredible feat of engineering capable of extremely fast shifting and it also makes shift points get their bearings from the driving dynamics of the driver. Upshifts and especially downshifts are perfect and made almost at the speed of light!

Downshifts are even done with rev-matching, much better than what we can heel-and-toe in our dreams!



Having a PDK-equipped Porsche eliminates the requirement for heel-and-toe'ing and shifting which in turn allows the driver to better concentrate on steering, accelerating and braking, making him/her a faster driver around the track.

Porsche calls it a dual-clutch manual, but we all know it's an automatic. I mean, it shifts for you without any input and that's the definition of an automatic, even though it has some pretty cool steering wheel-mounted shift paddles.



So, the joy of being one with the car and the road will very soon come to an end when the last Porsche stick shift is made (probably sooner than we expect).

But if there's one thing I enjoy more than shifting and heel-and-toe'ing, it's lowering my lap times at the track, so I can't wait to have one of the new generation Porsche Doppelkupplungsgetriebe-equipped Porsches!!!

I guess I'll just start teaching German to my grandkids so that they can properly pronounce: Porsche Doppelkupplungsgetriebe.

To learn more about the PDK please visit my website at: www.PedrosGarage.com.

Happy Porsche'ing,

pedro

technolab

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PCA Anniversaries!!

November 2013

1990 Campbell, John K. & Cheryl A.
 1991 Sermersheim, David P. & Minda
 1997 Brovage, G. E. & Delila A.
 1999 Hall, G. Keith & Ida C.
 1999 Rocha, Joe & Daisy E.
 2001 Brodsky, Mark A. & Sandra
 2001 Wilson, Greg
 2004 Laureano, Romeo N. & Mary Ann
 2004 Makhoul, Johnny
 2005 Moneymaker, John E. & Shelby
 2009 Bernard, Alan
 2009 Hoffman, R. Gene & Peggy
 2010 Bailey, Robert J. & Katie Smith

Welcome New Members!!

November 2013

Hardick, Margaret Diane
 Hopkinsville, KY
 2014 911

McCoy, James E.
 Goshen, KY
 2012 911 TT S Black

Nally, Mark
 Louisville, KY
 1978 911SC Blue

Walker, Dorothy E.
 Franklin, KY
 2014 Cayenne

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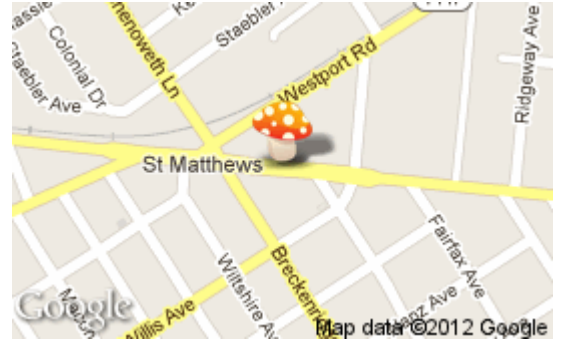
Classified Ads for 'The Mart' are published at no cost to PCA members for 3 months and at nominal cost to non-members. Send copy for ads to the PaceSetter Editor.

Commercial Rates: 1/4 Page \$130, 1/2 Page \$250, Full Page \$500, per year. Quarterly terms are available but require advance payment.

Business card ads are accepted from Kentucky Region members only at \$65 per year. Mail your card and a check made payable to Kentucky Region PCA, to the PaceSetter Editor.

DECEMBER MEMBERSHIP MEETING

mellow MUSHROOM PIZZA
3920 Shelbyville Road,
Louisville, KY 40207
Phone: 502-409-6874 (MUSH)



Monday
Dec. 9th
7:00 PM

**Saturday Morning Breakfast Social—
Cancelled for December
*See you in January!!!***